

Ad ID 213

Ad Text Daniel Willis, a former deputy police officer in Texas has been cleared of murder charges in the fatal shooting of a 47-year-old black mom. The unarmed black woman, Yvette Smith, was shot to death on February 16, 2014 at her front door by Officer Daniel Willis who was supposed to calm a dispute betw Texas Police Officer Found Not Guilty For Killing A Black Woman | Black Matters Black Matters

Ad Landing Page <https://blackmattersus.com/6411-texas-police-officer-found-not-guilty-for-killing-a-black-woman/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 55,630

Ad Clicks 6,706

Ad Spend 3,500.00 RUB

Ad Creation Date 04/11/16 01:37:15 AM PDT

Ad End Date 04/14/16 01:37:00 AM PDT